

# Galaxy Postcards on Galaxy 19 @ 97°W

Expand Your Reach & Connect with Viewers across North America



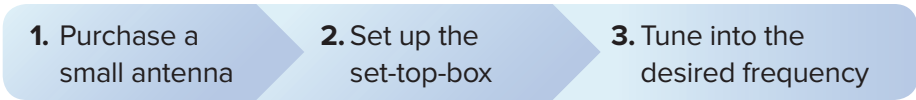
## Easily Distribute Content to Your Viewers in North America

As a content programmer, you want to maximize your revenue opportunities by expanding your reach to audiences who identify with your cultural or faith-based programming. You want people to easily find and watch your content regardless of their broadband reliability at home, with a guarantee that they enjoy a quality viewing experience. Galaxy Postcards, the premier satellite direct-to-home community, gives you instant access to North American viewers with high delivery reliability.



## Galaxy Postcards is the place to be with:

- The largest independent TV and radio community attracting millions of viewers
- The greatest share of your target audience
- A single, reliable distribution solution for the U.S., Canada and Mexico
- Easy ways for viewers to get programming in 3 simple steps:



## BENEFITS AT-A-GLANCE

- Prominent programming from the Middle East, Europe, Asia and Africa
- Delivers specialty content from 60 countries in 30 languages and has the largest concentration of faith-based programming (with ~90 channels!)
- Content watched by 33% of all Farsi speakers and 28% of all Arabic speakers in the U.S.\*
- Single solution targets all TV households, not just the 80% who have broadband access \*\*

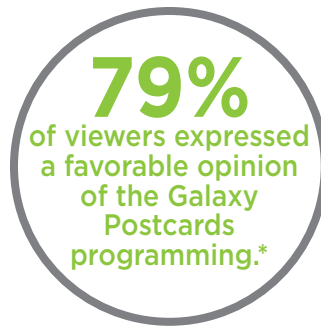
\*IBOPE Zogby International Survey Results

\*\*Data provided by SNL Kagan

## Galaxy Postcards Empowers You To:

### Grow Your Audience, Not Your Cost

- Join the premier multicultural and faith-based direct-to-home community in North America
- Connect with an engaged audience which has grown consistently over the last 15 years
- Same flat cost whether you reach thousands or millions of viewers



\*2017 Intelsat sentiment analysis

### Control Your Quality of Service

- Guarantee a quality viewing experience with satellite reliability
- Free yourself from the internet congestion nightmare; dedicated satellite capacity removes the worry that your content will be pixelated, buffered or undelivered
- Cost-effective distribution of SD and HD content with the latest compression technologies

## Galaxy Postcards is Distributed by Service Providers around the World:

### Globecast

sales@globecast.com  
+1 310-845-3800

### MX1

Info@mx1.com

### PSSI

+1 724-337-1888

### STN

Sales@stn.eu  
00386-1-527-2440

### Intelsat

GalaxyPostcards@Intelsat.com

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## ABOUT INTELSAT

Intelsat operates the world's first Globalized Network, delivering high-quality, cost-effective video and broadband services anywhere in the world. Intelsat's Globalized Network combines the world's largest satellite backbone with terrestrial infrastructure, managed services and an open, interoperable architecture to provide customers increased reach and a new generation of network services.

Thousands of organizations serving billions of people worldwide rely on Intelsat to provide ubiquitous broadband connectivity, multi-format video broadcasting, secure satellite communications and seamless mobility services. The end result is an entirely new world, one that allows us to envision the impossible, connect without boundaries and transform the ways in which we live.

[www.intelsat.com](http://www.intelsat.com)



**INTELSAT**

*Envision. Connect. Transform.*