

Galaxy Postcards

Connect with Viewers across North America on Galaxy 19 at 97°W



Easily Distribute Content to Your Viewers in North America

As a content programmer, you want to maximize your revenue opportunities by expanding your reach to audiences who identify with your cultural or faith-based programming. You want people to easily find and watch your content regardless of their broadband reliability at home, with a guarantee that they enjoy a quality viewing experience. Galaxy Postcards, the premier satellite direct-to-home community, gives you instant access to North American viewers with high delivery reliability.

Join a community over 200 multicultural and faith-based TV and radio channels reaching all of North America!



Galaxy Postcards is the place to be with:

- The largest independent TV and radio community attracting millions of viewers
- The greatest share of your target audience
- A single, reliable distribution solution for the U.S., Canada and Mexico
- Easy ways for viewers to get programming in 3 simple steps:

1. Purchase a small antenna

2. Set up the set-top-box

3. Tune into the desired frequency

Benefits At-A-Glance

- Prominent programming from the Middle East, Europe, Asia and Africa
- Delivers specialty content from 60 countries in 30 languages and has the largest concentration of faith-based programming (with ~90 channels!)
- Content watched by 33% of all Farsi speakers and 28% of all Arabic speakers in the U.S.*
- Single solution targets all TV households, not just the 80% who have broadband access **

*IBOPE Zogby International Survey Results

**Data provided by SNL Kagan



Galaxy Postcards Empowers You To:

Grow Your Audience, Not Your Cost

- Join the premier multicultural and faith-based direct-to-home community in North America
- Connect with an engaged audience which has grown consistently over the last 15 years
- Same flat cost whether you reach thousands or millions of viewers

79%
of viewers expressed
a favorable opinion
of the Galaxy
Postcards
programming.*

*2017 Intelsat sentiment analysis

Control Your Quality of Service

- Guarantee a quality viewing experience with satellite reliability
- Free yourself from the internet congestion nightmare; dedicated satellite capacity removes the worry that your content will be pixelated, buffered or undelivered
- Cost-effective distribution of SD and HD content with the latest compression technologies

About Intelsat

As the foundational architects of satellite technology, Intelsat operates the largest, most advanced satellite fleet and connectivity infrastructure in the world. We apply our unparalleled expertise and global scale to reliably and seamlessly connect people, devices and networks in even the most challenging and remote locations. Transformation happens when businesses, governments and communities build a ubiquitous connected future through Intelsat's next-generation global network and simplified managed services.

At Intelsat, we turn possibilities into reality. Imagine Here, with us, at Intelsat.com.

Galaxy Postcards is Distributed by Service Providers around the World:

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